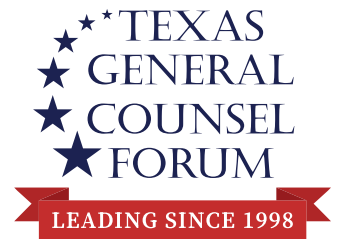


# 2026 Sponsorship Opportunities



**Thank you for your interest in becoming a Texas General Counsel Forum Sponsor.**

Sponsors are vital to the Forum; your support allows us to fulfill our mission of enhancing the professional lives of in-house leaders and strengthening our legal community. By partnering with us, you gain the opportunity to connect with our members and build lasting professional relationships. The Forum offers various sponsorship levels designed to integrate your firm into our community through exclusive networking opportunities and recognition across our digital and event platforms.

Prior year sponsors are given the right of first refusal. Sponsorships are then available on a first-come, first-served basis. To view the current list of available sponsorships, visit: [www.tgcf.org/sponsorships](http://www.tgcf.org/sponsorships)

To inquire about or request to secure a sponsorship, fill out the form here: [www.tgcf.org/sponsorship-opportunities-form](http://www.tgcf.org/sponsorship-opportunities-form)

For questions about a specific sponsorship opportunity, please contact the Texas General Counsel Forum at [info@tgcf.org](mailto:info@tgcf.org).

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# 24<sup>th</sup> Annual Robert H. Dedman Award for Ethics & Law Dinner

*Date: Tuesday, April 28, 2026*

*Venue: Arts District Mansion • Dallas, Texas*

**A Legacy of Ethical Leadership.** Since 2001, the Robert H. Dedman Award for Ethics & Law has recognized Dallas-Fort Worth leaders who exemplify the principles of integrity and management championed by Robert H. Dedman.

This annual dinner serves as a gathering for over 200 in-house counsel, law firm partners, and business executives to celebrate excellence in our professional community. Beyond the award, the evening supports the **Forrest Smith General Counsel Forum Scholarship Fund**, providing essential financial aid to students at the SMU Dedman School of Law. We invite you to join us in honoring leadership and investing in the future of the legal profession.

To learn more about this event, visit: [www.tgcf.org/dfw-dedman-award-dinner](http://www.tgcf.org/dfw-dedman-award-dinner)

To inquire about or request to secure a sponsorship, fill out the form here: [www.tgcf.org/sponsorship-opportunities-form](http://www.tgcf.org/sponsorship-opportunities-form)

### **Dinner Host Sponsor | \$10,000**

- One VIP, first-row table for ten at the Dedman Award Dinner
- Sponsor recognition in all Dedman Award Dinner marketing materials
- Featured on Forum's website
- Acknowledgment in dinner program and during award presentation
- Prominently displayed signage during the event
- Special sponsor recognition on each dinner table

### **Reception Sponsor | \$6,000**

- One table for ten with general level seating at the Dedman Award Dinner
- Sponsor recognition in all Dedman Award Dinner marketing materials
- Featured on Forum's website
- Acknowledgment in dinner program and during award presentation
- Prominently displayed signage during the event
- Sponsor may provide branded napkins for reception service (in coordination with the Forum)

### **Dinner Station Sponsors (3) | \$3,000 each**

- Admission of four sponsor representatives to the Dedman Award Dinner
- Featured on Forum's website
- Acknowledgment in dinner program and during award presentation
- Prominently displayed signage during the dinner near the dinner station

### **Dessert & Coffee Bar Sponsor | \$3,000**

- Admission of two sponsor representatives to the Dedman Award Dinner
- Featured on Forum's website
- Acknowledgment in dinner program and during award presentation
- Prominently displayed signage near the dessert & coffee bar
- Sponsor may provide branded napkins for reception service (in coordination with the Forum)

### **Program Sponsor | \$3,000**

- Admission of four sponsor representatives to the Dedman Award Dinner
- Featured on Forum's website
- Recognition during award presentation
- Special sponsor recognition in dinner program, which is distributed to all dinner attendees

### **Parking Sponsor | \$3,000**

- Admission of four sponsor representatives to the Dedman Award Dinner
- Featured on Forum's website
- Acknowledgment in dinner program and during award presentation
- Prominently displayed signage at parking garage elevator

## Signature Cocktail Sponsor | \$2,500

- Admission of two sponsor representatives to the Dedman Award Dinner
- Sponsor may help select and name the signature cocktail to be served during the dinner reception (in coordination with the Forum)
- Featured on Forum's website
- Acknowledgment in dinner program and during award presentation
- Prominently displayed signage with signature cocktail during the reception

## Dinner Table Levels

Table sponsorships must be received two weeks before the event to be included in the printed program. To secure your sponsorship table or to purchase individual dinner tickets, please fill out the reservation form on our website at: [www.tgcf.org/Dedman-Dinner-Reservations](http://www.tgcf.org/Dedman-Dinner-Reservations)

## Platinum Table Sponsor | \$4,500

- Table for ten with priority seating
- Prominent sponsor signage at your table
- Acknowledgment in dinner program and during award presentation

## Diamond Table Sponsor | \$3,500

- Table for ten with preferred seating
- Prominent sponsor signage at your table
- Acknowledgment in dinner program and during award presentation

## General Table Sponsor | \$2,000

- Table for ten with general level seating
- Prominent sponsor signage at your table
- Acknowledgment in dinner program

## 28<sup>th</sup> Annual Conference

*Dates: Thursday, November 19 – Friday, November 20, 2026*

*Venue: Fairmont Austin • Downtown Austin, Texas*

Our two-day Annual Conference, created and led by industry leaders, follows a format of dynamic sessions designed to encourage conversation and inspire professional advancement. The 28th Annual Conference will take place on Thursday, November 19 through Friday, November 20, 2026 at the Fairmont Austin.

Registration is included in annual membership dues for our over 450 In-House Members and opens August 2026. For more information about our Annual Conference including the program theme, speakers, and schedule, visit [www.tgcf.org/annual-conference](http://www.tgcf.org/annual-conference).

This year, we are excited to be in the vibrant Central Business District of Downtown Austin, Texas. The Fairmont Austin engages guests with the city's famed music scene, as well as the area's celebrated cuisine and diverse artistic lifestyle.

To inquire about or request to secure a sponsorship, fill out the form here: [www.tgcf.org/sponsorship-opportunities-form](http://www.tgcf.org/sponsorship-opportunities-form)

## Platinum Conference Sponsor | \$25,000

- Admission of six sponsor representatives to Conference
- One sponsor representative may be designated as the Conference Vice-Chair. The Vice-Chair may assist the Conference Chair and Conference committee in planning the Conference. The Vice-Chair may share opening and closing remarks at the Conference with the Chair.
- Sponsor recognition in all Conference marketing materials
- Featured on Forum's website
- Acknowledgment in Conference brochure and program slides
- Prominently displayed signage during Conference
- Special recognition during opening and closing remarks by Conference Chair
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

### Magna Stella Awards Dinner Benefits

- One prominent front-row table for ten at the Magna Stella Awards Dinner
- Prominent sponsor signage at your table
- Acknowledgment in dinner program and during awards presentation

## Gold Conference Sponsors (2) | \$18,500 each

- Admission of four sponsor representatives to Conference
- Sponsor recognition in all Conference marketing materials
- Featured on Forum's website
- Acknowledgment in Conference brochure and program slides
- Prominently displayed signage during Conference
- Special recognition during opening and closing remarks by Conference Chair
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

### Magna Stella Awards Dinner Benefits

- One front-row table for ten at the Magna Stella Awards Dinner
- Prominent sponsor signage at your table

## Silver Conference Sponsors (10) | \$10,000 each

- Admission of two sponsor representatives to Conference
- Sponsor recognition in all Conference marketing materials
- Featured on Forum's website
- Acknowledgment in Conference brochure and program slides
- Prominently displayed signage during Conference
- Special recognition during opening and closing remarks by Conference Chair
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

### Magna Stella Awards Dinner Benefits

- One Sapphire level table for ten at Magna Stella Awards Dinner
- Prominent sponsor signage at your table

### **Conference Kick-off Luncheon Sponsor | \$10,000**

- Admission of three sponsor representatives to Conference
- To kick-off Conference, the luncheon sponsor may welcome the keynote speaker to the podium
- Featured on Forum's website
- Acknowledgment in Conference brochure and program slides
- Prominently displayed signage at lunch buffet
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

### **Farewell Celebration Lunch Sponsor | \$8,500**

- Admission of three sponsor representatives to Conference
- Sponsor recognition on digital invitation sent out to Forum members and Conference attendees
- Flyers with sponsor's logo, event details and map placed on tables inside the Conference ballroom
- Featured on Forum's website
- Acknowledgment in Conference brochure and program slides
- Prominently displayed signage at event
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

### **Notebook & Pen Sponsor | \$7,500**

- Admission of three sponsor representatives to Conference
- The notebooks will be branded with sponsor's logo. They will be placed on each of the attendees' tables during day one of the general session
- Featured on Forum's website
- Printed signage displayed at Conference registration table
- Acknowledgment in Conference brochure and program slides
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

### **Conference Bag Sponsor | \$7,500**

- Admission of three sponsor representatives to Conference
- Conference bag will have the Forum's logo on it. Sponsor may fill the bag with sponsor branded materials such as pens, notepads, and other office supplies
- Featured on Forum's website
- Printed signage at registration desk, including display of the Conference bag
- Acknowledgment in Conference brochure and program slides
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference



## Conference Souvenir Sponsor | \$7,500

- Admission of three sponsor representatives to Conference
- Sponsor can help select an exclusive take-away gift as a souvenir with the sponsor logo on each item (in coordination with the Forum)
- Sponsor may provide a small card or thank you note to place inside or attach to each item
- Featured on Forum's website
- Acknowledgment in Conference brochure and printed signage at souvenir display
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

## Welcome Goodie Bag Sponsor | \$7,500

- Admission of three sponsor representatives to Conference
- Sponsor may provide one or two small, branded items. The Forum will fill bag with snacks. Bag size and items to be determined in coordination with the Forum
- Bags will be delivered to all Conference attendees and Magna Stella Award winners staying at the host hotel on Thursday evening
- Featured on Forum's website
- Printed signage displayed at Conference registration table
- Acknowledgment in Conference brochure and program slides
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

## Conference Breakfast Sponsor | \$7,000

- Admission of two sponsor representatives to Conference
- Sponsor may provide branded napkins for breakfast service (in coordination with the Forum and event venue)
- Featured on Forum's website
- Acknowledgment in Conference brochure and program slides
- Prominently displayed signage at the breakfast buffet and coffee station
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

## Refreshments Sponsors (2) | \$4,000 each

- Admission of one sponsor representative to Conference
- Sponsor may provide branded napkins for refreshment service during Conference breaks (in coordination with the Forum and event venue)
- Featured on Forum's website
- Acknowledgment in Conference brochure and printed signage at refreshment station
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

### **Charging Station Sponsor | \$3,500**

- Admission of one sponsor representative to Conference
- Acknowledgment in Conference brochure
- Prominently displayed signage at the charging station
- Sponsor may send an administrative representative to monitor the charging station (Optional)
- Featured on Forum's website
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

### **Conference Lanyard Sponsor | \$3,500**

- Admission of one sponsor representative to Conference
- Sponsor's name or logo printed on each name badge lanyard worn both days by all Conference attendees
- Sponsor representative may assist in handing out the lanyards at Conference registration table
- Featured on Forum's website
- Acknowledgment in Conference brochure
- Printed signage displayed at registration desk
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

### **Conference Prize Sponsor | \$3,500**

- Admission of one sponsor representative to Conference
- Sponsor representative may present prizes (provided by Forum) onstage and attributed to the sponsor
- Sponsor may provide a general congratulatory note for each winner
- Featured on Forum's website
- Acknowledgment in Conference brochure
- Printed signage along with prize displayed at registration table
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

### **Wi-Fi Sponsor | \$3,500**

- Admission of one sponsor representative to Conference
- Sponsor will have the opportunity to customize Wi-Fi network/login credentials available to all attendees during the Conference
- Sponsor may provide branded cards for each table with Wi-Fi information
- Featured on Forum's website
- Acknowledgment in Conference brochure
- Prominently displayed signage with Wi-Fi credentials
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

### **Baggage Check Sponsor | \$3,500**

- Admission of one sponsor representative to Conference
- Prominently displayed signage at designated baggage check where Conference attendees can securely store their luggage on Friday
- Acknowledgment in Conference brochure
- Featured on Forum's website
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

### **Technology Sponsor | \$3,500**

- Admission of one sponsor representative to Conference
- Sponsor logo prominently displayed on the Conference app landing page used by all Conference attendees
- Acknowledgment in Conference brochure
- Featured on Forum's website
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

### **Professional Headshot Sponsor | \$3,500**

- Admission of one sponsor representative to Conference
- Prominently displayed signage at the photo station
- Acknowledgment in Conference brochure
- Featured on Forum's website
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

### **Book Sponsor | \$3,500**

- Admission of one sponsor representative to Conference
- Acknowledgment in Conference brochure
- Prominently displayed signage at book display
- Sponsor may provide a logoed bookmark that will be placed in each of the books
- Featured on Forum's website
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

### **Room Key Card Sleeve Sponsor | \$3,500**

- Admission of one sponsor representative to Conference
- Acknowledgment in Conference brochure
- Sponsor's logo prominently displayed on the hotel room key sleeve for all attendees staying at the host hotel
- Featured on Forum's website
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

**Program Sponsor | \$3,500**

- Admission of one sponsor representative to Conference
- Acknowledgment in Conference brochure
- Recognition during Conference presentation
- Special sponsor recognition in Conference program, which is distributed to all Conference attendees
- Featured on Forum's website

# 21<sup>st</sup> Annual Magna Stella® Awards Dinner

*Date: Thursday, November 19, 2026*

*Venue: Fairmont Austin • Downtown Austin, Texas*

The Magna Stella® Awards Dinner will be held Thursday, November 19, 2026, at the Fairmont Austin. This will be the 21st year the Forum will recognize in-house excellence in leadership. More than 400 top in-house counsel, law firm partners, legal service providers and their guests are expected to attend this year's dinner. You will not want to miss what has been called, "the most prominent legal awards dinner in Texas." Previous years' winners included general counsel and managing senior counsel from WM (formerly Waste Management), Chevron, ADM, Cinemark, SolarWinds, Toyota Motor North America, and more.

The evening provides opportunities for networking and celebration beginning with a cocktail reception, dinner and the awards program, and concludes with a dessert reception followed by the After Party.

To learn more about this event, visit: [www.tgcf.org/magna-stella-awards-dinner](http://www.tgcf.org/magna-stella-awards-dinner)

To inquire about or request to secure a sponsorship, fill out the form here: [www.tgcf.org/sponsorship-opportunities-form](http://www.tgcf.org/sponsorship-opportunities-form)

## Dinner Host Sponsor | \$25,000

- One prominent, first-row table for ten at the Magna Stella Awards Dinner
- Prominent sponsor signage at your table
- Special sponsor recognition on each dinner table
- Sponsor recognition in all dinner marketing materials
- Featured on Forum's website
- Acknowledgment in dinner program and awards presentation
- Prominently displayed signage during the dinner
- Sponsor representative may present one of the category winners (optional)
- Dinner attendee list provided one week prior to event

### Annual Conference Benefits

- Admission of four sponsor representatives to Conference
- Sponsor recognition at the Conference
- Sponsor's brochure placed on Forum's materials table
- Conference attendee list provided one week prior to Conference

## Cocktail Reception Sponsor | \$12,000

- One first-row table for ten at the Magna Stella Awards Dinner
- Prominent sponsor signage at your table
- Sponsor may provide signature/logo glasses, napkins and/or swizzle sticks (in coordination with the Forum and event venue)
- Sponsor recognition in all dinner marketing materials
- Featured on Forum's website
- Acknowledgment in dinner program and awards presentation
- Prominently displayed signage during the cocktail reception

### Annual Conference Benefits

- Admission of two sponsor representatives to Conference

## Favor Sponsor | \$7,500

- Admission of two sponsor representatives to the Magna Stella Awards Dinner
- Sponsor logo prominently featured on a dinner favor provided to all attendees, chosen in collaboration with the Forum
- Sponsor recognition in all Magna Stella Awards Dinner marketing materials
- Featured on Forum's website
- Acknowledgment in dinner program and awards presentation
- Prominently displayed signage at dinner registration table

### Annual Conference Benefits

- Admission of two sponsor representatives to Conference

## Dessert Reception Sponsor | \$6,000

- Admission of two sponsor representatives to the Magna Stella Awards Dinner
- Sponsor may provide branded napkins for dessert reception (in coordination with the Forum and event venue)
- Sponsor recognition in all Magna Stella Awards Dinner marketing materials
- Featured on Forum's website
- Acknowledgment in dinner program and awards presentation
- Prominently displayed signage during the cocktail reception

### Annual Conference Benefits

- Admission of one sponsor representative to Conference

## After Stella After Party (ASAP) Sponsor | \$2,000 + All expenses paid directly by sponsor

- Admission of four sponsor representatives to the Magna Stella Awards Dinner
- Sponsor may provide branded tickets or bracelets for admission to the After Party (in coordination with the Forum)
- Sponsor may provide branded napkins (in coordination with the Forum and event venue)
- Sponsor recognition in all Magna Stella Awards Dinner marketing materials
- Featured on Forum's website
- Acknowledgment in dinner program and awards presentation
- Prominently displayed signage at the After Party venue

## Dinner Program Sponsor | \$5,000

- Admission of two sponsor representatives to the Magna Stella Awards Dinner
- Special sponsor recognition in the Magna Stella Awards Dinner program, which is distributed to all dinner attendees
- Sponsor recognition in all dinner marketing materials
- Featured on Forum's website
- Acknowledgment in awards presentation

### Annual Conference Benefits

- Admission of one sponsor representative to Conference

## Champagne Sponsor | \$4,000

- Admission of one sponsor representative to the Magna Stella Awards Dinner
- A celebratory bottle of champagne will be delivered to each Magna Stella winner's table to toast their win
- Each bottle may have either a congratulatory label or card containing sponsor's name and logo
- Sponsor recognition in all dinner marketing materials
- Featured on Forum's website
- Acknowledgment in dinner program and awards presentation

### Annual Conference Benefits

- Admission of one sponsor representative to Conference

### Centerpiece Sponsor | \$3,500

- Admission of two sponsor representatives to the Magna Stella Awards Dinner
- Sponsor recognition in all dinner marketing materials
- Featured on Forum's website
- Acknowledgment in dinner program and awards presentation
- Prominently displayed signage at dinner registration table

### Award Trophies Sponsor | \$3,500

- Admission of two sponsor representatives to the Magna Stella Awards Dinner
- Sponsor recognition in all dinner marketing materials
- Featured on Forum's website
- Acknowledgment in dinner program and award presentation
- Prominently displayed signage at the entry of the dinner ballroom

### Parking Sponsor | \$3,500

- Admission of one sponsor representative to the Magna Stella Awards Dinner
- Parking validation for Magna Stella Awards Dinner guests who are not staying at the host hotel. Both valet and self-parking to be covered on the evening of the dinner
- Sponsor recognition in all dinner marketing materials
- Featured on Forum's website
- Acknowledgment in dinner program and awards presentation

### Signature Cocktail Sponsor | \$3,000

- Admission of two sponsor representatives to the Magna Stella Awards Dinner
- Sponsor may help select and name the signature cocktail to be served during the cocktail reception (in coordination with the Forum)
- Sponsor recognition in all dinner marketing materials
- Featured on Forum's website
- Acknowledgment in dinner program and awards presentation
- Special sponsor recognition on printed signage displayed with signature cocktail during the reception

### Photo Backdrop Sponsor | \$2,500

- Admission of two sponsor representatives to the Magna Stella Awards Dinner
- The Forum creates an 8x10 vinyl banner with a continuous pattern of the sponsor's logo, Magna Stella logo, and the Forum's logo to be displayed in the reception area.
- A professional photographer will be at the dinner to take photos of the winners and guests with banner as the backdrop.
- The winners' photos will be published in The Texas Lawbook and Forum's website following the Magna Stella Awards Dinner
- Sponsor recognition in all dinner marketing materials
- Featured on Forum's website
- Acknowledgment in dinner program and awards presentation



## Dinner Table Levels

Table reservations must be received one month before the event to be included in the printed program. To secure your sponsorship table or to purchase individual dinner tickets, please fill out the reservation form on our website at: [www.tgcf.org/magna-stella-dinner-reservations/](http://www.tgcf.org/magna-stella-dinner-reservations/)

### Platinum Table | \$6,000

- Table for ten guests with VIP seating
- Prominent sponsor signage at your table
- Acknowledgement in dinner program and during awards presentation

### Diamond Table | \$5,000

- Table for ten guests with priority seating
- Prominent sponsor signage at your table
- Acknowledgment in dinner program and awards presentation

### Sapphire Table | \$4,000

- Table for ten guests with preferred seating
- Prominent sponsor signage at your table
- Acknowledgment in dinner program and awards presentation

### General Table | \$2,500

- Table for ten guests with general seating
- Acknowledgment in dinner program and awards presentation

# Chapter Programming

The following sponsorship opportunities are available within each chapter throughout the calendar year. To inquire about or request to secure a sponsorship, fill out the form here: [www.tgcf.org/sponsorship-opportunities-form](http://www.tgcf.org/sponsorship-opportunities-form)

## Forum After-Hours Event

Forum After-Hours events are networking get-togethers with 20-25 general and managing counsel in attendance. These events are held in-person at restaurants, bars/lounges, private homes, or other venues in Austin, San Antonio, Dallas, Fort Worth and Houston. The sponsor will underwrite the event and all related expenses. The opportunity to co-sponsor with another sponsor may be available.

- Admission of four representatives to the event
- Sponsor(s) may choose venue or themed activity (in coordination with the Forum)
- Attendee list provided prior to the event

## Forum Women Event

Forum Women events are networking opportunities that focus on leadership issues and common interest topics with 15-25 female general and managing counsel in attendance. These events are held in-person at restaurants, bars/lounges, private homes, or other venues in Austin, San Antonio, Dallas, Fort Worth and Houston. The sponsor will underwrite the event and all related expenses. The opportunity to co-sponsor with another sponsor may be available.

- Admission of four representatives to the event
- Sponsor(s) may choose venue or themed activity (in coordination with the Forum)
- Attendee list provided prior to the event