

JASON KOS

Business Speaker, Executive Consultant & Entrepreneur

In his highly interactive events, Jason Kos utilizes information taken from each participant and their executives or key employees to discuss specific problems and challenges that the participants are encountering with their personnel. Key issues covered include:

- **Employee Performance against Job Performance**
- **Correct Placement of the Right People in the Right Jobs**
- **Succession Planning**
- **Understanding Job Fit Analysis**
- **Employee Accountability for Human Decisions**
- **Talent Management & Retention**
- **Team Building and Leadership**

Kos approaches the issue of employee job productivity, as it relates to the specific role and expectation, from an experiential standpoint, providing participants with specific data on how to improve ROI on employee costs. Whereas other programs on understanding personal fit merely explain the individual, he enables members to take this specific data and implement the technique of understanding the job first within their organizations to see immediate results.

Kos specializes in helping CEOs create an efficient organizational structure while providing an implementation process to increase ROI on all payroll expenses. The approach for each company is unique as the goals and objectives of each company range from long-term sustainable growth to mergers and acquisitions, and everything in between.

From a tactical level, his model takes the subjectivity out of employee decisions while promoting sustainable growth. Kos' consulting drives accountability from the 'Board Room' to the 'Boots on the Ground' with an online tracking process that mandates objectivity of all managers. This ground breaking process is unmatched when it comes to true employee mapping with the correct job for the small to mid-sized organizations.



UNIQUE PROPOSITION & TAKE HOME VALUE

There are many tools on the market that accurately read people: personality assessments. However, without the use of a tool belt built to completely understand the job; these personality assessments have extremely limited application. The information provided in Jason Kos' presentation gives your leaders the ability to take a current inventory of who is in the right place and who is not.

Participants will leave with an overview of their entire key leadership team, and the knowledge and ability to move forward with data to identify how to make objective human decisions. Each participant will also be able to take advantage of a complimentary one hour one-on-one review of the results of their team after the presentation.

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ABOUT JASON

Jason Kos is a Culture Index Executive Consultant. Jason will help you manage your talent to match your company's long term goals by working with you to implement consistent benchmarks for all positions, employees, and prospective job candidates. Kos' specialties include: Hiring, Benchmarking, Talent Management, Effective Team Building, Business Leadership Coaching, Business and Corporate Consulting, and Team Development.

In 2001, Jason Kos, co-founded FITCO where he remained President and CEO for 12 years. Recently voted as one of the "Best Places to Work" and "Healthiest Employers" in Dallas, FITCO is a unique company providing expertise in design, equipment selection and installation to commercial fitness centers.

The FITCO Cares Foundation's "Heroes Project" is a truly unique program that U.S. NavySeal, Chris Kyle, and Kos established. Heroes Project assists disabled veterans in their physical and emotional rehabilitation efforts. In partnership with Chris Kyle, a former Navy Seal Team #3 Chief, President of Craft International and author of American Sniper, we are bringing fitness equipment, support and quality of life assistance right to the soldiers' homes.

Jason is an approved Vistage Speaker who has access to resources to help you better understand your people. Armed with knowledge, he will show you how you can help them to perform at a higher level by strategically aligning them within the organization to best accomplish your organizational goals.