



25<sup>TH</sup> ANNUAL CONFERENCE

# NEW DAY, NEXT PLAY

THURSDAY, NOVEMBER 9 & FRIDAY, NOVEMBER 10, 2023

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3.5 HOURS CLE CREDIT



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## Thursday, November 9, 2023

12:30–2:00 PM	<b>WELCOME LUNCHEON: EMBRACING GENERATIONAL DIVERSITY</b> Chris De Santis   Author, “Why I Find You Irritating: Navigating Generational Friction at Work”
2:05–2:25 PM	<b>TALK 01: LEGAL EDUCATION AND LEADERSHIP CHALLENGES: A VIEW FROM THE TRENCHES</b> Bobby Chesney   Dean, The University of Texas School of Law
2:25–2:45 PM	<b>TALK 02: AI AND THE COMING AGE OF THE SUPERHUMAN LAWYER</b> Jason Smith   Senior Principal, Strategy & Transformation, Conga
2:45–3:15 PM	NETWORKING BREAK W/ SNACKS
3:20–3:40 PM	<b>TALK 03: C-SUITE IN THE CAPITOL: COUNSELING THE CHIEF EXECUTIVE OFFICER OF TEXAS</b> James P. Sullivan   General Counsel, Office of the Governor of Texas
3:40–4:00 PM	<b>TALK 04: THE SEVEN DEADLY SINS OF ORGANIZATIONAL CULTURE</b> Linh Truong   Senior Director, IA / Enterprise Risk, North Texas Tollway Authority
4:00–4:05 PM	THANK YOU & HOUSEKEEPING
6:00 PM	MAGNA STELLA DINNER (SEPARATE TICKET REQUIRED)

## Friday, November 10, 2023

8:15-8:55 AM	NETWORKING BREAKFAST
9:00-9:10 AM	GATHERING, THANK YOU & HOUSEKEEPING
9:10-9:30 AM	<b>TALK 05: WTF FTC? ANTITRUST AND CONSUMER PROTECTION IN THE NEW ERA</b> Noah Phillips   Former Commissioner, Federal Trade Commission
9:30-9:50 AM	<b>TALK 06: NEW DAY, NEXT PLAY: A JUDICIAL PERSPECTIVE</b> Judge David A. Canales   73 <sup>rd</sup> District Court, Bexar County, Texas
9:50-10:10 AM	<b>TALK 07: LEADING AT CRITICAL MOMENTS IN HISTORY</b> Rabbi Amy Weiss   Founder & Executive Director, Undies for Everyone
10:10-10:35 AM	NETWORKING BREAK W/ SNACKS
10:40-11:00 AM	<b>TALK 08: LLAMA, LLAMA WHY THE DRAMA – THE INS &amp; OUTS OF FOUNDATION AI MODELS</b> Betsy Greytok   Vice President & Associate General Counsel, Foundation Models, IBM Corporation
11:00-11:20 AM	<b>TALK 09: HOW TO SURVIVE A PUBLIC RELATIONS NIGHTMARE IN THE C SUITE AND BEYOND</b> Billy Martin   Partner, Barnes & Thornburg LLP
11:20-11:40 AM	<b>TALK 10: WHY GENERAL COUNSEL SHOULD CARE ABOUT RETURN ON EQUITY (ROE)</b> George Seay   Founder & Executive Chairman, Annandale Capital
11:40-11:50 AM	THANK YOU, EVALUATIONS, PRIZE DRAWINGS & SAVE THE DATE FOR 2024
12:00-2:30 PM	<b>FAREWELL CELEBRATION LUNCH AT MOONSHINE</b> 303 Red River St, Austin, TX 78701

**WELCOME  
LUNCHEON**



## **EMBRACING GENERATIONAL DIVERSITY**

### **Chris De Santis**

Author, “Why I Find You Irritating: Navigating Generational Friction at Work”

Chris De Santis is a speaker, author, consultant, and most recently podcaster specializing in Management and Organizational Development issues and interventions. He specializes in assisting individuals or groups in identifying and overcoming obstacles to effectiveness. He brings with him thirty-eight years of experience in training and development. He has an undergraduate degree in business from the University of Notre Dame, a graduate degree in Organizational Development from Loyola University in Chicago, an MBA from the University of Denver, and previous work experience in manufacturing, professional services, and not-for-profit environments. His book “Why I Find you Irritating: Navigating Generational Friction at Work” has been recently published but in the meantime, you can listen to his advice podcast, “Cubicle Confidential” along with his cohost, Mary Abbajay. He resides in a quiet corner of Lincoln Park in Chicago.

## LEGAL EDUCATION AND LEADERSHIP CHALLENGES: A VIEW FROM THE TRENCHES



**Bobby Chesney**

Dean, The University of Texas School of Law

Robert (Bobby) Chesney is the Dean of the University of Texas School of Law, where he also holds the James A. Baker III Chair in the Rule of Law and World Affairs.

He is known internationally for his scholarship relating both to cybersecurity and national security. He founded and continues to guide the Integrated Cybersecurity Studies program at UT, and is the author of a popular eCasebook on the legal and policy aspects of that topic. His scholarship on issues such as military detention, the use of lethal force, freedom of speech, covert action, and military cyber activities has been published in an array of leading law reviews.

He is a co-founder of [Lawfare](#), the nation's leading online source for analysis of national security legal issues, and he co-hosts the popular show [The National Security Law Podcast](#) with Steve Vladeck. He has been a member of an array of federal government advisory bodies, including the Cybersecurity Advisory Committee, the Advanced Technology Board, the Detention Policy Task Force, and the Intelligence Science Board. He has testified before Congress on many occasions.

Dean Chesney attended Harvard Law School and Texas Christian University, graduating both *magna cum laude*. He clerked on the United States District Court for the Southern District of New York and the United States Court of Appeals for the Second Circuit, and practiced law in the litigation department of David Polk & Wardwell. Before joining UT in 2008, he was a member of the faculty of Wake Forest University School of Law, where he won multiple teaching awards. He is from San Antonio. For tacos in Austin, he recommends Veracruz All-Natural, of course.

## TALK 02



# AI AND THE COMING AGE OF THE SUPERHUMAN LAWYER

## Jason Smith

Senior Principal, Strategy & Transformation, Conga

Jason has over 25 years of experience as a practicing attorney and legal technology consultant. Prior to joining Conga, he co-founded a successful legal technology startup, served as a legal technology consultant, was in-house counsel for a software company, launched a Contract Management consulting practice and served as AVP, Risk and Financial Advisory for a Big Four firm.

He focuses on law department transformations, emerging technology trends and innovation in the legal profession and has received the Award of Merit from the State Bar of Texas for service to the legal technology community. He has led a number of global contract lifecycle management projects for some of the world's largest companies.

He is the Past Chair of the State Bar of Texas Corporate Counsel Section (having served two terms) and was the Chair of the SBOT's Computer & Technology Section from 2012-2013. Under his leadership, the Computer & Technology Section was awarded the Pro Bono Service Award by the Texas Access to Justice Commission. In 2018, he was admitted to practice before the United States Supreme Court.

A member of the Fastcase50 Class of 2017, which "recognizes the law's smartest, most courageous innovators, techies, visionaries, and leaders," he has also been a finalist for the ILTA Leadership Awards four times and was recognized as a Global Leader and Influencer in Legal Business by the Association of International Law Firm Networks. He was twice named one of Houston's Top Lawyers for Technology by *HTexas* Magazine, was elected to the prestigious Texas Bar Foundation and was also inducted into the College of the State Bar of Texas.

Jason earned his B.A. in Journalism/Public Relations from Southwest Texas State University and a J.D. from South Texas College of Law in Houston.

He has authored numerous articles on legal technology and is a sought-after speaker on legal technology topics including Contract Management, Artificial Intelligence, Cybersecurity and Data Privacy globally.

## C-SUITE IN THE CAPITOL: COUNSELING THE CHIEF EXECUTIVE OFFICER OF TEXAS



**James P. Sullivan**

General Counsel, Office of the Governor of Texas

James P. Sullivan currently serves as General Counsel to Governor Greg Abbott in the Office of the Governor of Texas. He previously served as Deputy General Counsel to the Governor, as Assistant Solicitor General of Texas, as a law clerk to Judge Thomas B. Griffith on the U.S. Court of Appeals for the D.C. Circuit, and as an adjunct professor of Federal Courts at George Mason University. He has also worked as an appellate litigator in private practice at Covington & Burling LLP and at King & Spalding LLP.

James is a *cum laude* graduate of Harvard Law School, where he was Articles Editor of the *Harvard Law Review*, and of Rice University, where a back injury transformed him from a walk-on football player into a parliamentary debater. He lives in his hometown of Austin with Conan, his eleven-year-old son, and Alithea, his wife of sixteen years and a litigator at Ewell Brown Blanke & Knight LLP. His interests include chess, rock-climbing, and classic cars.



## TALK 04



# THE SEVEN DEADLY SINS OF ORGANIZATIONAL CULTURE

## Linh Truong

Senior Director, IA / Enterprise Risk, North Texas Tollway Authority

Linh San Truong, MBA, CPA, CIA, CISA, has extensive experience encompassing 30 years of corporate governance, risk and control frameworks in public accounting as well as leadership roles in multiple industries including financial services, oil/gas, and healthcare. She has an MBA and is a Certified Public Accountant (CPA), Certified Information Systems Auditor (CISA), and the Certified Internal Controls Auditor (CIA) designations.

Ms. Truong's experience includes positions with KPMG, Credit Suisse Group, Alon USA, Kosmos Energy, and Orthofix Medical. As the former Chief Audit Executive at three of her former employers, she established the enterprise risk management and fraud risk assessment initiatives as well as launched their respective internal audit functions from ground zero. She has also built first-year Sarbanes-Oxley (SOX) frameworks and brought these efforts in-house from third-party service providers. Her audit career provided her with the opportunity to travel to West and North Africa, Morocco, Brazil, Yemen, and many countries in Europe as well as spent four years in Germany and Switzerland as an expatriate.

She is currently the CAE of NTTA (North Texas Tollway Authority) and is responsible for transforming the Internal Audit department as well as launching an Enterprise Risk Management initiative. In this role, she is a member of the executive leadership team reporting administratively to the CEO and functionally to the Board. Prior to joining NTTA, she was an executive consultant and professional speaker who has been invited to speak on the topic of corporate culture at multiple Institute of Internal Audit events and conferences, including the General Audit Management Conference in 2019 and the International Conference in 2020. The topics of her speaking engagements also include Corporate Governance, Fraud/ Anti-corruption, Agile Auditing, and Enterprise Risk Management. Her consulting experience includes designing and delivering internal audit and risk management training content as well as advising the internal audit team at a Fortune 20 multinational energy company in their efforts to implement agile auditing.

Ms. Truong has written several articles (including *Assessing Corporate Culture* for the Business Transformation and Operational Excellence Insights Report and *Agile Auditing: More Value, Less Resources* and *Building an Audit Function* for the *EDP Audit, Control, and Security Newsletter*) and, most recently, became a published author with her new book *"The Seven Deadly Sins of Organizational Culture"*.



# **WTF FTC? ANTITRUST AND CONSUMER PROTECTION IN THE NEW ERA**



## **Noah Phillips**

Former Commissioner, Federal Trade Commission  
Partner and Co-Chair of the Antitrust Practice, Cravath Swaine & Moore, LLP

Noah Joshua Phillips is Co-Chair of the Antitrust Practice and previously served as a Commissioner of the Federal Trade Commission (FTC). He advises clients on a range of antitrust issues, including mergers and acquisitions, business conduct and compliance, litigation and investigations, and data security and privacy. On the FTC, Mr. Phillips played an integral role in precedent setting enforcement actions and regulatory efforts concerning antitrust, consumer protection and privacy. Prior to the FTC, he served as Chief Counsel to U.S. Senator John Cornyn, of Texas, on the Senate Judiciary Committee. Mr. Phillips received an A.B. *magna cum laude* from Dartmouth College in 2000, where he was elected to Phi Beta Kappa, and a J.D. from Stanford Law School in 2005. After law school, Mr. Phillips clerked for Hon. Edward C. Prado of the U.S. Court of Appeals for the Fifth Circuit and joined Cravath's Litigation Department in 2006. He left the Firm in 2010, and rejoined Cravath as a partner in December 2022.



## **NEW DAY, NEXT PLAY: A JUDICIAL PERSPECTIVE**

### **Judge David A. Canales**

**73<sup>rd</sup> District Court, Bexar County, Texas**

The Honorable David A. Canales serves as the Presiding Judge of the 73rd District Court in Bexar County, Texas. First elected in 2012, he was re-elected without opposition in both 2016 and 2020. A distinguished academic, Canales holds a B.A. in psychology with a double minor in Criminal Justice and Music from the University of Texas-Pan American. He achieved a J.D., summa cum laude, from Texas Southern University's Thurgood Marshall School of Law, standing out as class valedictorian.

Initiating his legal career at Sidley Austin in Chicago, Canales soon ventured back to Texas, founding his own law firm. There, he managed a broad spectrum of cases, ranging from family law and immigration to civil litigation.

In his role as a district judge, Canales oversees an extensive docket of civil and family law cases. His leadership extends beyond the bench, with significant roles in committees, boards, and as a regular speaker at continuing legal education seminars. Notably, he chairs the Bexar County Juvenile Board and serves as Judicial Co-Chair for the San Antonio Legal Services Association, Bexar County's largest pro bono organization. Further appointments include liaison membership on the Texas Judicial Committee on Information Technology, by the Chief Justice of the Supreme Court of Texas, and positions on various State Bar of Texas committees.

One of his pivotal contributions is the inception of the E.A.G.L.E.S. Court in Bexar County, dedicated to guiding teen boys in foster care towards self-worth. It emphasizes core values and skills with a focus on esteem, achievement, grit, learning & leadership, empowerment, and strength. Beyond regular case hearings, the court offers therapeutic care, case management, life skills training, and mentoring programs to these young men.

Outside his professional duties, Canales engages actively with his local church and has contributed to his community as an assistant club basketball coach and Cub Scouts den leader.

## LEADING AT CRITICAL MOMENTS IN HISTORY



### Rabbi Amy Weiss

Founder & Executive Director, Undies for Everyone

Rabbi Amy Weiss is Founder and Executive Director of Undies for Everyone (UFE), a national nonprofit providing underwear for children experiencing underwear insecurity. Amy created UFE in 2012, four years after she blogged in the Houston Chronicle about underserved children needing underwear, a blog post that resulted in thousands of underwear donations from readers. Incorporating a passion for entrepreneurial opportunities with a commitment to “repairing the world”, Amy set out to fill a void unaddressed by the nonprofit community, and she has been getting underwear to children for 15 years with the help of a talented staff and hundreds of volunteers.

During Amy’s early rabbinical career she taught extensively in Jewish communal settings in New York City and Philadelphia. In Washington DC Amy served as assistant director and acting director for the Reform Jewish movement, where she helped build lay leader boards, trained medical doctors to become *mohels* (religious leaders who perform circumcisions), and consulted with synagogues in both adult and children’s education.

A Houstonian for more than 20 years, Amy blogged for the Houston Chronicle Belief website representing a Jewish point of view, and wrote an ethical parenting column, “Parenting with Courage”, for the Houston Chronicle’s print edition. Amy served on the Houston Citizen’s Police Oversight Board as a panel chair for three years, and was also a member of the HPD Internal Disciplinary Committee.

In another combination of entrepreneurial passion and experience, Amy handcrafted Jewish ritual items from Legos, which were sold in Jewish museum stores in New York City, Los Angeles, and Philadelphia, and synagogue gift shops across the country.

Amy was named a CNN Hero in 2022, and appeared on The Kelly Clarkson Show and she continues to spread the word about underwear insecurity on television and radio stations across the country. A University of Texas Longhorn with a BS in Advertising, Amy was ordained by Hebrew Union College-Jewish Institute of Religion in NYC where she also received masters’ degrees in Jewish Education and Hebrew Letters.

## TALK 08



# LLAMA, LLAMA WHY THE DRAMA – THE INS & OUTS OF FOUNDATION AI MODELS

## Betsy Greytok

Vice President & Associate General Counsel, Foundation Models, IBM Corporation

Betsy Greytok is Vice President & Associate General Counsel for IBM Foundation Models, providing cross-brand, global support for IBM's foundation models business. Prior to this position, Betsy was Vice President, Ethics & Policy, Chief Privacy Office, where she worked closely with the IBM AI Ethics Board developing principles, practices and policies driving the ethical development and deployment of technology. She was also founding co-Director of the Notre Dame-IBM Tech Ethics Lab. This unique experience and deep dive into AI Ethics enables her to help IBM embed ethical considerations over the entire lifecycle of AI, from drawing board to end of life. As an attorney for IBM Betsy has led legal teams providing support for mergers, acquisitions, divestitures, IP Partnerships, and other complex alliance transactions. She was Director and Synergy Counsel for the Red Hat acquisition, aligning key compliance measures while maintaining Red Hat's separate identity and culture. Betsy joined IBM in 1999 after working in Litigation at Akin Gump Strauss Hauer & Feld, LLP. She has provided legal support for various IBM practices & offerings including IBM Software, Channel Sales, Cloud & Cognitive Systems, and Power Systems.

## HOW TO SURVIVE A PUBLIC RELATIONS NIGHTMARE IN THE C SUITE AND BEYOND



**Billy Martin**

Partner, Barnes & Thornburg LLP

William R. (Billy) Martin is a partner in the Washington, D.C., office of Barnes & Thornburg. As one of the top trial attorneys in the U.S., Billy represents corporations and leading individuals in politics, sports and entertainment, and he has tried more than 150 jury trials across the country. He is a member of the firm's Litigation Department and the White Collar Practice Group.

Previously named as one of the country's '50 Most Influential Minority Attorneys' by The National Law Journal, Billy represents corporations in complex civil and white collar criminal matters in state and federal courts and in administrative hearings and arbitrations. In addition to his high-profile cases, Billy has substantial experience with internal investigations and has worked extensively with integrity and compliance monitors in a number of industries.

Prior to entering private practice, Billy served as a local and federal prosecutor in Cincinnati, Ohio, from 1976 to 1980. He then was appointed as special attorney in the Organized Crime-Strike Force in San Francisco. Following that appointment, he served as Assistant United States Attorney in Washington, D.C., before being promoted to Executive Assistant for the U.S. Attorney for the District of Columbia.

He is a member of the American Arbitration Association and has experience representing parties in arbitration and mediation proceedings in private disputes. He also has served as outside counsel to the U.S. House of Representatives Committee on Ethics related to its investigation of a sitting member of Congress. Billy also is a member of the American Bar Association, American Bar Foundation, National Bar Association and the Washington Bar Association, of which he is a past-president.

He has received several honors during his illustrious legal career. Among them are being named to the American Trial Lawyers Association's Top 100 Trial Lawyers list, Best Lawyers in America, D.C. Bar Association's Legend of the Bar, and featured as a 'Top Lawyer' in *Washingtonian Magazine*, *Black Enterprise Magazine* and *Ebony Magazine*. He also has been selected for inclusion in the Washington, D.C., Super Lawyers from 2007-2011 and 2013-2019. Billy is admitted to practice in the District of Columbia and Ohio, and before the U.S. Supreme Court; the U.S. Courts of Appeals for the Third, Fourth, Sixth, and Ninth Circuits; and the U.S. District Courts for the District of Columbia, Maryland, and the Northern and Southern Districts of Ohio.

He earned his J.D. from the University of Cincinnati College of Law, where he was the recipient of the Distinguished Alumni Award. He also received a Distinguished Alumni Award from Howard University, where he earned his undergraduate degree.



## **WHY GENERAL COUNSEL SHOULD CARE ABOUT RETURN ON EQUITY (ROE)**

### **George Seay**

Founder & Executive Chairman, Annandale Capital

George Seay is a 7th generation Texan from Dallas, married to Gretchen Seay and with 6 children between them. He attended Highland Park High School, then the University of Texas at Austin where he graduated *summa cum laude*, Phi Beta Kappa with a B.A. in History. He subsequently earned his J.D., *cum laude*, from SMU School of Law where he was President of the SMU Law Review Association and a member of the Order of Barristers. Mr. Seay earned his M.B.A., with a Dean's Award for Academic Excellence, from the McCombs School of Business at UT Austin. He is also a CFA Charterholder.

Mr. Seay started his career as a staff aide to Governor of Texas William P. Clements, Jr. while in college. He subsequently worked as a staff aide for Deputy Secretary (later Secretary) of State Lawrence Eagleburger in the George H.W. Bush Administration. Following government service, Mr. Seay worked for the law firm of Locke Purnell Rain Harrell in the mid-1990s. After a short stint practicing law, he founded the global investment firm Seay Stewardship & Investment Company in 1998, which seven years later became known as Annandale Capital. Annandale provides investment counsel and management to a wide variety of institutional and individual clients, with a focus on global stocks and bonds, as well as all forms of private equity.

Mr. Seay has served on many philanthropic and civic boards, including The Bob Bullock Texas State History Museum Foundation (as member and President), the Clements Center for National Security at the University of Texas at Austin (Chairman), The Texas - Israel Alliance (Chairman), the McCombs School of Business Board of Advisors (Member & Chairman), the Clements Foundation, the Gill Foundation, the New Covenant Foundation, the 7th Generation Foundation (Chairman), the Trinity Forum Europe, CAIL, Sky Ranch Ute Trail (Founder), Anago Partners (Chairman), UTSWMC Foundation Board of Trustees and PAC (Chairman), Texas Exes, and many others.

Mr. Seay enjoys reading, history, travel, fishing, hunting, and leisure time in the Old Republic of Texas in the San Juan Mountains of southwestern Colorado.

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