



# 2023 **DEDMAN AWARD DINNER SPONSORSHIP OPPORTUNITIES**

THURSDAY, APRIL 20, 2023  
ARTS DISTRICT MANSION  
DALLAS, TEXAS

**A Legal Best-Practices Community Leading Since 1998**

[WWW.TGCF.ORG/SPONSORSHIPS](http://WWW.TGCF.ORG/SPONSORSHIPS)

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# ABOUT THE FORUM

**The Texas General Counsel Forum's mission is to be the leading boutique organization for networking, exchanging best practices, and sharing legal thought leadership.**

Founded in 1998, Texas General Counsel Forum brings together in-house leaders from across the state. Unlike similar organizations, only general counsel and senior managing counsel with significant leadership and management responsibilities in a corporation, non-profit organization or government agency are eligible for membership. The Forum is a boutique organization of in-house leaders who share legal best practices in a networking community. Our goal is to build relationships and provide knowledge through strategic programming and networking hosted statewide, virtually, and in our chapter cities of Austin-San Antonio, Dallas-Fort Worth, and Houston. Our members are leaders in their industries who value the power of collaboration. The Forum provides the diverse resources necessary for our members to excel at in-house innovation and leadership. For more information, visit [www.tgcf.org](http://www.tgcf.org).

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## **Thank you for your interest in becoming a Forum Sponsor!**

Sponsors are a vital part of the Texas General Counsel Forum. Without your loyalty and support, we would not be able achieve our mission of improving the professional lives of in-house leaders by providing valuable experiences while actively developing our legal best practices community. One of the many benefits of becoming a sponsor of the Forum is being a top-of-mind legal service provider to our in-house members, opening up opportunities to develop new business and foster new relationships.

We have a range of sponsorship opportunities available to meet your marketing needs. Not only do our sponsors have the exclusive opportunity to network amongst our in-house members, the Forum also recognizes sponsors in a variety of ways such as event promotion on our website and social media, branded event signage, and through other digital and traditional marketing initiatives specifically targeted towards our in-house audience. The degree of recognition depends on the sponsorship level or type. All Forum sponsorships are reserved on a first come, first serve basis. Information on how to reserve a sponsorship can be found on the last page of this year's e-brochure.

# 21<sup>ST</sup> ANNUAL DEDMAN AWARD DINNER

*Thursday, April 20, 2023*

*Arts District Mansion (Formerly Belo Mansion) • Dallas, Texas*



The Robert H. Dedman Award for Ethics & Law Dinner was established in 2001 to honor the late Robert H. Dedman for his commitment to leadership and ethics. Each year, the Dallas-Ft. Worth Chapter selects an individual whose dedication to business ethics, communication and management practices has distinguished them amongst their peers. Since its inception, the corresponding award dinner has raised thousands of dollars for the Forrest Smith General Counsel Forum Scholarship Fund. Individual scholarships are presented to deserving students at SMU Dedman School of Law. More than 200 top in-house counsel, law firm partners and their guests are expected to attend this year's dinner on April 20th. To learn more about the dinner and our winners, visit [www.tgcf.org/dfw-dedman-award-dinner](http://www.tgcf.org/dfw-dedman-award-dinner).

## DEDMAN DINNER HOST SPONSOR \$10,000

- One VIP, first-row table of 10 for the Dinner Host
- One VIP, first-row table of 10 for the Dedman Award winner & his/her guests
- Sponsor recognition on all awards dinner marketing materials
- Featured on Forum's website
- Acknowledgment in dinner program & during award presentation
- Prominently displayed signage during the event
- Special sponsor recognition on each dinner table



## RECEPTION SPONSOR \$5,000

**SOLD**

- One table of 10 with general level seating at the dinner
- Sponsor recognition on all awards dinner marketing materials
- Featured on Forum's website
- Acknowledgment in dinner program & during award presentation
- Prominently displayed signage during the event
- Sponsor may provide branded napkins for reception service (In coordination with Forum)







## STATIONS SPONSORS (2 OF 3 AVAILABLE) \$2,500

- Admission of four sponsor representatives
- Featured on Forum's website
- Acknowledgment in dinner program and during award presentation
- Prominently displayed signage during the dinner near dinner station



## PARKING SPONSOR \$2,500

- Admission of four sponsor representatives
- Featured on Forum's website
- Acknowledgment in dinner program and during award presentation
- Prominently displayed signage at parking garage elevator
- Sponsor may provide branded take-aways available for pick up as guests exit



## PROGRAM SPONSOR \$2,500

- Admission of four sponsor representatives
- Featured on Forum's website
- Acknowledgment recognition during award presentation
- Special sponsor recognition in dinner program, which is distributed to all dinner attendees



### ~~DESSERT & COFFEE BAR SPONSOR~~

~~\$2,000~~

- Admission of two sponsor representatives
- Featured on Forum's website
- Acknowledgment in dinner program and during award presentation
- Prominently displayed signage near dessert & coffee bar
- Sponsor may provide branded napkins for reception service (In coordination with Forum)



### ~~SIGNATURE COCKTAIL SPONSOR~~

~~\$1,500~~

- Admission of two sponsor representatives
- Sponsor may help select and name the signature cocktail to be served during the dinner reception (In coordination with Forum)
- Featured on Forum's website
- Acknowledgment in dinner program and during award presentation
- Prominently displayed signage with signature cocktail during the reception

## TABLE SPONSORSHIP LEVELS

*Table sponsorships must be received two weeks before the event to be included in the printed program.*

### PLATINUM TABLE SPONSOR

**\$4,000**

- Table of 10 with priority seating
- Acknowledgment in dinner program and during award presentation

### DIAMOND TABLE SPONSOR

**\$3,000**

- Table of 10 with preferred seating
- Acknowledgment in dinner program and during award presentation

### GENERAL TABLE SPONSOR

**\$2,000**

- Table of 10 with general level seating
- Acknowledgment in dinner program

To secure your sponsorship table or to purchase individual dinner tickets, please fill out the reservation form on our website at:  
[www.tgcf.org/Dedman-Dinner-Reservations](http://www.tgcf.org/Dedman-Dinner-Reservations)

## Thank you for your interest in supporting the Texas General Counsel Forum!

- Previous year sponsors are given the right of first refusal. Afterwards, sponsorships are available on a first come, first served basis.
- Sponsorships under \$3,500 must be paid in full **within 30 days** of securing the sponsorship. Sponsorships of \$3,500 or more may follow an optional payment plan that begins with a minimum 25% non-refundable deposit to be paid within 30 days of invoice. A second 25% payment is due 120 days before the event. The remaining 50% balance is due 60 days before the event.
- **NOTE: All deposits and payments are non-refundable. See page 18 for virtual contingency plans.**
- Payments can be made by check or ACH only. Send check payments to:

### Texas General Counsel Forum

P.O. Box 131263  
Dallas, TX 75313-1263

### PAYMENT SCHEDULE

Sponsorship	1st Deposit	2nd Payment	Final Payment
≥ \$3,500	25% <i>within 30 days</i>	25% <i>120 days before event</i>	50% (Balance) <i>60 days before event</i>
< \$3,500	100% <i>within 30 days</i>	—	—

- To secure your dinner sponsorship table or to purchase individual dinner tickets, please fill out the reservation form on our website at: [TGCF.org/Magna-Stella-Dinner-Reservations](https://tgcf.org/Magna-Stella-Dinner-Reservations).
- To secure an event sponsorship or chapter programming sponsorship, please send an e-mail commitment to the [info@tgcf.org](mailto:info@tgcf.org) with the following information:
  1. Name of your company/firm:  
(as you would like it to be listed on event materials)
  2. Contact name:
  3. Title/Position:
  4. Billing address (for invoicing purposes):
  5. Phone:
  6. Email address:
  7. The type of sponsorship and event name:
- An invoice and benefits list will be sent to the sponsor contact via email as a confirmation. Sponsors are liable for payment once the sponsorship has been confirmed.

To learn more about a specific sponsorship opportunity, please contact the Texas General Counsel Forum Office at (214) 445-9875 or by email: [info@tgcf.org](mailto:info@tgcf.org).