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21ST ANNUAL CONFERENCE

THE CONSCIOUS LEADER

Turning Blind Spots Into Strengths

NOVEMBER 14 & 15, 2019
SAN ANTONIO, TEXAS



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Thursday, November 14, 2019

LUNCHEON	FIRST: SANDRA DAY O'CONNOR
12:30 – 2:00 PM	EVAN THOMAS, INTERVIEWED BY TALMAGE BOSTON
TALK 1	INTENTIONAL GREATNESS
2:05 – 2:25 PM	NANCY LIEBERMAN
TALK 2	THE CEO MINDSET: CONSCIOUS AND IMPACTFUL LEADERSHIP
2:25 – 2:45 PM	HOOMAN YAZHARI
2:45 – 3:15 PM	Networking Break w/ Snacks
TALK 3	BEING PURPOSEFUL WITH YOUR PRIVILEGE
3:20 – 3:40 PM	TOYA CIRICA BELL
TALK 4	RESILIENCE
3:40 – 4:00 PM	KERRY JACKSON
TALK 5	HOW ARE YOU REALLY SHOWING UP?
4:00 – 4:20 PM	NEENA NEWBERRY
4:20 – 4:30 PM	Thank You & Housekeeping
6:00 PM	Magna Stella Award Dinner Reception Begins

Friday, November 15, 2019

8:15 – 8:55 AM	Networking Breakfast (Come & Go)
9:00 – 9:10 AM	Gathering, Thank you & Housekeeping
TALK 6	TURNING BLIND SPOTS INTO STRENGTHS, BUILDING YOUR HUMAN INTELLIGENCE NETWORK
9:10 – 9:30 AM	MIGUEL D. HOWE, COLONEL (RETIRED)
TALK 7	SEEING AROUND CORNERS
9:30 – 9:50 AM	KAREN SAMMON
TALK 8	MONEYBALL BEHAVIOR
9:50 – 10:10 AM	PAT COMBS
10:10 – 10:30 AM	Networking Break w/ snacks
TALK 9	LEADERSHIP AND LIABILITY IN A POLITICIZED WORLD
10:35 – 10:55 AM	MARJORIE CLIFTON
TALK 10	ILLUMINATING THE BLIND SPOT: LEADERSHIP IN THE CONTEXT OF EMERGING FUTURES
10:55 – 11:15 AM	JOSEPH JAWORSKI
11:15 – 11:30 AM	Thank You, Evaluations & Prize Drawings
2:30 – 5:00 PM	After Conference Event

schedule

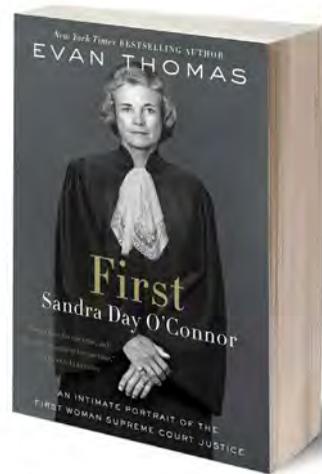


First: Sandra Day O'Connor

Evan Thomas

Author

Evan Thomas is the author of ten books: *The Wise Men* (with Walter Isaacson), *The Man to See*, *The Very Best Men*, *Robert Kennedy*, *John Paul Jones*, *Sea of Thunder*, *The War Lovers*, *Ike's Bluff*, *Being Nixon* and *First: Sandra Day O'Connor*. *John Paul Jones*, *Sea of Thunder*, *Being Nixon* and *First* were *New York Times* bestsellers. Thomas was a writer, editor and correspondent for thirty-three years at *Time* and *Newsweek*, including ten years (1986-96) as Washington bureau chief at *Newsweek*, retiring in 2010 as editor-at-large. He has appeared on many TV and radio talk shows, including *Meet the Press*, *CBS Morning News*, *Morning Joe* and the *Colbert Report*. Thomas has taught writing and journalism at Harvard and Princeton, where, from 2007-2014, he was Ferris Professor of Journalism.



INTERVIEWED BY

Talmage Boston

Partner at Shackelford, Bowen, McKinley & Norton, LLP

welcome



Intentional Greatness

Nancy Lieberman

Big3 Head Coach - Power & President/Founder, Nancy Lieberman Charities

Nancy “Lady Magic” Lieberman is a true pioneer in women’s sports. Her extensive resume includes BIG3 Head Coach, NBA Coach, WNBA player and coach, general manager, sports broadcaster for ABC, NBC, ESPN, and FOX Sports Southwest, motivational speaker, and author. In addition, Nancy Lieberman is a Basketball Hall of Famer, BIG3 Champion, two-time Olympian, three-time All American, two-time collegiate national champion and a two-time National Player of the Year at Old Dominion University.

Nancy Lieberman has broken ground in the sport of basketball as both a player and coach. Rising through the rank of professional sports, Lieberman has made significant contributions to basketball. Her distinguished career is one of monumental strength and motivation. In pursuit of becoming the greatest women’s basketball player, she refused to accept anything less than the best. Her devotion to the sport and passion for the advancement of women are a source of inspiration.

In 2010, Nancy Lieberman became the first female coach of a men’s team under the NBA umbrella when she served as the Head Coach for the Texas Legends, the Dallas Mavericks’ NBA D-League team – leading the expansion team to the playoffs in its first season. On July 30, 2015, Nancy Lieberman became the second woman in history to join the coaching staff of an NBA team.

Nancy was hired by BIG3 League founder Ice Cube to be the 1st Female Head Coach in a Men’s Professional League in 2018. Nancy led her team Power to the 2018 Championship win and was selected as the 2018 Coach of the Year. Again, being the 1st female to ever be named Coach of the Year in a men’s league.

Throughout her career, Lieberman’s progress as a successful athlete and leader was based on her boldness and ability to take positive action. She is an influential communicator and has a passion for educating athletes and business leaders to improve efficiency and attain peak performance. Lieberman’s in-depth industry experience is unparalleled, and it is for that reason that she is recognized as a prolific motivational speaker for Fortune 500 companies.

Guiding youngsters and helping the disadvantaged has always been a passion for Lieberman, and through this philosophy, The Nancy Lieberman Charities was born. Education and wellness is at the heart of the many programs that the Nancy Lieberman Charities provides, which includes educational college scholarships, basketball camps and clinics, Dream Courts, Laptops and Back-2-School Backpacks. She hopes that through positive guidance and helpful instruction, she can propel the next generation of students to success. Nancy remains determined to give back more than she has received.



The CEO Mindset: Conscious and Impactful Leadership

Hooman Yazhari

Co-Founder & Chairman, Beyond Fund Capital

Hooman Yazhari is a co-founder and chairman of Beyond Capital Fund. Beyond Capital is an impact investment fund that focuses on seed-stage, for-profit, social enterprises serving impoverished communities throughout India and East Africa. Over the last 10 years, the Beyond Capital team has positively impacted the lives of 4.1 million people living in impoverished communities, through 10 portfolio companies, and achieved a fund I.R.R. of 27%.

Hooman also serves in senior leadership positions in global, private equity backed corporations undergoing extensive transformations. He recently served as CEO of Waypoint Helicopter Leasing, leading the balance sheet restructuring, operational transformation and successful trade sale of the \$1.6 bn entity to a strategic buyer. Prior to Waypoint Hooman served as General Counsel and Chief Administrative Officer of CHC Helicopter Corporation, General Counsel of International Lease Finance Corporation, and General Counsel of gategroup. He started his career as a corporate and finance attorney in the London and Tokyo offices of Linklaters.

Hooman currently serves as a non-executive board member of Voyager Aviation, and Bristow Group. He is also a trustee of the Martha Graham Dance Company.

Hooman holds a B.A. in Jurisprudence from Oxford University, and an LL.M. from the London School of Economics. He lives with his wife and two young children in Dallas.



Being Purposeful With Your Privilege

Toya Cirica Bell

Deputy Chief Ethics Officer, Texas Health and Human Services Commission

Toya Cirica Bell is a career attorney. Over the past 25 years she has provided advice and counsel to executives in the public and private sectors in such areas as employment law, legislative interpretation, and ethics and compliance program management. As Deputy Chief Ethics Officer for the Texas Health and Human Services System, she collaborated to establish the first ethics office for one of the largest state agencies in the country. The office provides guidance and resources to employees across the state through a constellation of programs and initiatives designed to elevate ethics throughout the organization. Known for her ability to identify and include key stakeholders in a collaborative decision-making process, she provides elegant solutions, strategic counsel and preemptive legal support while maintaining a focus on business needs, legal and regulatory requirements, internal policies, legislative developments and industry trends. Her career includes serving as Special Counsel to the Texas Health and Human Services System, Associate General Counsel for Employment at Walmart Stores, Inc., Sam's Club Division and private law firm practice.

Throughout her career, Toya has maintained a passion for and commitment to diversity and community service. During her term as Board Chair for Leadership Austin, Toya led a collaboration with the City of Austin and stakeholders to bring the transformative Beyond Diversity training program to Leadership Austin alumni and the greater Austin community. In addition she volunteers as an advisor to the Junior League of Austin's Diversity and Inclusion Committee and as a Social Venture Partner with Mission Capital. Toya earned her Juris Doctorate from the College of William & Mary and is a graduate of Rice University where she serves on the board of the Association of Rice University Alumni. Toya is an active member of Alpha Kappa Alpha Sorority, Inc. and an alumna of the Texas Lyceum.

Specialties:

- Ethics Program Development, Training, Management & Compliance
- Labor & Employment Law
- Public Speaking
- Mediation
- Diversity & Inclusion

Toya recently received the following honors.

- Austin Bar Association, Joseph C. Parker, Jr. Diversity Award
- Mission Capital Community Leader of the Year
- Austin Under 40, Mentor of the Year

Toya is married to Stephen Bell and enjoys living in Austin, international travel, beekeeping, and creative projects.





Resilience

Kerry Jackson

President, Forged Consulting, LLC

Kerry Jackson is a retired Navy SEAL Officer of 26 years, serving on both the East and West Coast SEAL Teams. Throughout his tenure he has commanded troops on multiple deployments to Bosnia, Iraq, Afghanistan, and various other locations in the Middle East.

Kerry has built a reputation as a gifted organizational change agent. He successfully transforms cultures into motivated, dedicated working environments that function on the principles of servant leadership, authenticity and autonomy, while imparting creative and courageous decision-making throughout the organization.

Kerry obtained his first Master's Degree in Organizational Leadership from National University where he graduated with honors. He then completed the world renowned Program for Leader Development Master's program from Harvard Business School, as well as, executive level courses in Negotiations and Influential Leadership from Wharton Business School.

In retirement, he is the President of Forged Consulting, a leadership consulting company that specializes in executive coaching, individual and group leadership development, high-performing veteran job placement and business development. He is passionate about transforming leaders, creating value and influencing personal growth for his clients.



How Are You *Really* Showing Up?

Neena Newberry

President, Newberry Executive Solutions

Neena Newberry is a twelve-time award-winning executive coach, speaker, and author. A former Deloitte Consulting executive with over 25 years of business and leadership development experience, Neena excels at helping her clients get results they couldn't before – for their Fortune 500 companies and their careers. Over 75% of her clients get promoted.

She launched Newberry Executive Solutions in 2008 to pursue her passion for helping women be successful. Leaving a 14-year career in management consulting and a role on Deloitte's U.S. HR Executive Team supporting 34,000 employees, she had no idea the economy would tank just three months later, teaching her invaluable lessons.

Neena strives to help leaders realize their potential whether it's through the proven strategies in her breakthrough app, New Lens; her book, Show Up. Step Up. Step Out. — written up by Southwest Airlines President Emeritus Colleen Barrett — or THE EDGE, her blog. The result: She has been honored by the Dallas Business Journal, the Stevie Awards for Women in Business, and the Global Excellence Awards, among others, and her expertise is regularly sought out, with over 50 media appearances including CBS, ABC, and Fox News, and Fortune Magazine.

Neena has designed a life that allows her to spend quality time with her family while pursuing her passion. She broke in her first glove learning to play baseball with her son, and he keeps her energized. Most recently, her sense of adventure has taken her hiking rim to rim in the Grand Canyon, exploring east Africa, and racing cars on a Formula 1 track. Neena also carves out time to give back to her community, serving on the advisory board of the Texas Woman's University Institute for Women's Leadership, the board of the Texas Women's Foundation, the Akola Project advisory board, and the United Way Community Impact Committee.



Turning Blind Spots Into Strengths, Building Your Human Intelligence Network

Miguel D. Howe, Colonel (Retired)

Partner, Practice Lead - Cicero Serves, Veterans and Military Affairs, Cicero Group

Colonel (Retired) Miguel Howe is a Partner at Cicero Group and leads Cicero's Veteran and Military Affairs practice area, Cicero Serves. Cicero will deliver sophisticated data management and analytics as well as operational excellence, change management and transformation management consulting support to organizations committed to our veteran community and their families, including corporations, foundations, nonprofits, institutions of higher education, and government entities. Miguel is based in Washington D.C. and brings a compelling combination of leadership and management experience across a broad spectrum of public and private sector settings.

Miguel served for six years at the George W. Bush Institute where he worked to advance the employment, education, health, and well-being needs of our country's veterans. He was selected by President Bush as the Director of the Bush Institute's Military Service Initiative, providing national leadership, policy, and programming to foster successful transition outcomes for post-9/11 veterans and military families. As the inaugural April and Jay Graham Fellow, an Endowed Chair at the Bush Institute, he worked to enhance veteran outcomes and create value for cross sector organizations serving this population by synchronizing and aligning effort, and driving impact across the public, private, non-profit and philanthropic sectors.

Prior to joining the Bush Institute, Colonel Howe spent over 24-years in the United States Army. An Infantry and Special Forces Officer, he culminated his service commanding the 7th Special Forces Group for fourteen months. Miguel has led US, Special Operations, and International forces in Latin America, Iraq, and Afghanistan. He was appointed by Presidential Commission as a White House Fellow and appointed to serve as senior advisor to the CEO of the Millennium Challenge Corporation. He also commanded a recruiting Battalion. Miguel is a graduate of the United States Military Academy and earned a Master of Arts in National Security Studies from Georgetown University. Miguel is married and the proud father of two children on the pathway to national service.



Seeing Around Corners

Karen Sammon

Chief of Staff & Strategy, PAR Technology Corporation

Karen Sammon is a purpose-driven CEO, Management Executive, and Board Member with successful record of spearheading turnarounds, driving high growth and leading business transformation through vision, strategy and organizational development for public and private companies. As a global leader, she steers business and operational model transitions – increasing market share, gross revenue and EBITDA, enabling organizations to scale.

Karen is the former CEO, President of PAR Technology Corporation (NYSE: PAR), a \$240M international company providing management technology solutions worldwide. Across her roles, she led the Restaurant/Retail and Government businesses, with its 1,100 employees around the globe.

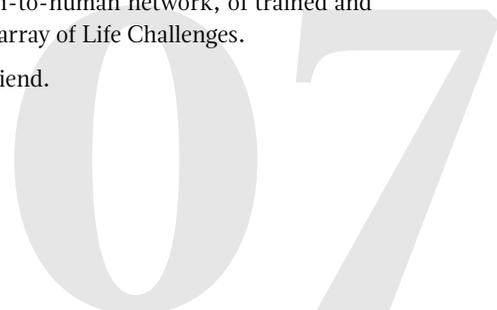
Karen designed and executed the strategic turnaround of the commoditized POS Hardware and services company transforming it to a recurring revenue model as a software restaurant management solutions powerhouse and preeminent leader in cloud POS software, merchant services and hardware solutions. This transformation drove PAR's valuation from \$64M in 2013 to \$432M in 2018. While the numbers are impressive, the success was the result of hard work and focus by PAR's people, a culture of caring, and the commitment to building a conscious business driven by higher purpose and core values.

Karen is a Board Member of Conscious Capitalism, Inc., a global network of business leaders, entrepreneurs, and intrapreneurs, and is the Governance Committee Chair, sits on the Executive Committee and contributes to several Task Forces. She leads chapter growth in New York State, guiding organizations to define a higher purpose, ensuring equal value for all stakeholders, building servant leaders and a conscious culture.

Karen attended Harvard Business School Executive MBA program, holds a JD from the University of Cincinnati, and is admitted into the Bar in the States of Illinois and New York. She holds a BA from Colgate University. She is committed to learning and is a graduate of the Stagen Academy's Integral Leadership and Advanced Leadership Programs.

Karen is currently working with conscious company founders and CEOs in pursuit of purpose, on the verge of or amidst transformation and who want to “see around corners”. She is the Co-Chair of the Strategic Advisory Board of LifeGuides, Inc. a company that provides a human-to-human network, of trained and experienced Guides, to help employee families through an expanding array of Life Challenges.

Karen is most proud of her roles as mom, wife, daughter, sister and friend.





Moneyball Behavior

Pat Combs

Senior Vice President Consulting, Teamalytics

When you meet Pat, his passion for people, excellence, growth, coaching, and bringing out the best in others is quickly recognized. Pat returned to Teamalytics in April of 2016 after 11 years with Morgan Stanley, Inc., where he and his team managed \$1 billion in assets. Prior to his time at Morgan Stanley, Pat was instrumental in building and growing business units within Teamalytics focused on companies and sports organizations.

Pat's background in professional sports and his Wall Street business experience, supported by 17 years of consulting with the Teamalytics 360 Report and Teamalytics developmental processes, provide a foundation to work with clients across industries and professional sports.

Pat spent eight seasons playing professional baseball for the Philadelphia Phillies and Milwaukee Brewers baseball clubs from 1988-1996. As a collegiate athlete, Pat represented the United States as a national baseball player for Team USA. The US team won the gold medal at the Seoul Olympics in 1988. Pat received All-American and Academic All-American honors as a baseball player at Baylor University, where he was later inducted into the Baylor University Athletic Hall of Fame and All-Century Team. Pat graduated with honors and earned a business management degree after completing coursework at Rice University, Baylor University, and the University of Phoenix.

Currently, Pat serves on boards for several non-profit companies, on the Board of Trustees at East Texas Baptist University, and is an active member in The CEO Forum Spiritual Leadership Institute. He and wife, Christina, have three sons: Carson, Conner, and Casey. Pat continues to coach summer select baseball, enjoys mentoring young athletes, and is an active men's discipleship ministry leader in Southlake, Texas.



Leadership and Liability in a Politicized World

Marjorie Clifton

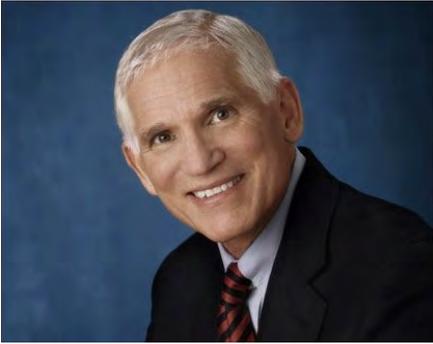
CEO, Better@Work/Clifton Consulting LLC

Marjorie Clifton is principal of Clifton Consulting LLC and has two decades of experience in communications, advocacy and public policy. Marjorie began her career as a product manager and spokesperson working for Sony and Kodak technology startups in Austin, TX. She founded her consulting business in Washington, DC in 2004 while working as a media trainer and messaging expert for senior administration officials in the federal government.

As a consultant for corporations, non-profits and federal agencies, she establishes platforms for positioning, and optimizing, the impact of organizations and individuals by building and executing internal and external communication plans. She is an expert in building and leading training programs and leadership initiatives, and her programs and campaigns have spanned five continents and nearly all fifty states. She is also a published author and media commentator, appearing multiple times a week on CNN, Fox, NBC, MSNBC, PBS and global radio. Her clients have included the U.S. Department of State, U.S.A.I.D, ODNI, the Federal Reserve, the U.S. Department of Energy, U.S. Congress, Deloitte Consulting, Booz Allen Consulting, Verizon, General Motors, the American Red Cross, Boeing, Pfizer, Ebay, the American Medical Association, Conservation International, the Women's Media Center and the American Association of University Women.

Marjorie's projects also include developing strategic coalitions and strategy for policy initiatives. In 2011, she was called upon by the White House to build and lead a coalition of Internet companies to address online counterfeiting of prescription drugs. Over the past five years, she has led a global initiative with 12 major corporations including Google, Microsoft, Yahoo, Facebook, Paypal, Visa, MasterCard, Amex, Discover, GoDaddy, Rightside and UPS to create consumer education initiatives, facilitate policy dialogue and develop strategic partnerships with the U.S. Department of State, U.S. House of Representatives, the U.S. Department of Trade, U.S. Department of Commerce, the Global Trade Organization, U.S. Chamber of Commerce, APEC and ICANN. Her structure has now been adopted in the EU and the Asian Pacific Economic Forum.

Marjorie received her bachelor's degree in Communications and Spanish from the University of Texas. She received her master's from Drama Studio London. Marjorie is currently a fellow and advisory board member for the Annette Strauss Institute for Civic Participation at the University of Texas and serves on the board for the School of Undergraduate Studies. She is also an executive board member of the non-profit Running Start, and a founder of their Next Step program, which trains young women in career development and politics. She was awarded a female "Profile in Power" by the Austin Business Journal in 2015.



Illuminating the Blind Spot: Leadership in the Context of Emerging Futures

Joseph Jaworski

Founder & Chairman, Generon International

Joseph Jaworski has devoted much of his life to exploring the deeper dimensions of transformational leadership. As founder and Chairman of Generon International, Joseph advises CEOs and senior executives in Fortune 500 companies. He specializes in the design and execution of large-scale organizational change as well as strategy formation and implementation. He is a pioneer and prominent thought leader in the discipline of 'Strategic Foresight', enabling leaders to deepen their capacity for tactical and strategic insight.

Joseph began his professional career as an attorney at Bracewell, a prominent international law firm, where he was a senior partner and a member of the executive committee. In 1975, he was elected as a fellow of the American College of Trial Lawyers, an honor awarded to the top 1% of American litigators.

In 1980, Joseph founded the American Leadership Forum, a non-governmental organization dedicated to strengthening collaborative civic leadership in the United States. Ten years later, he joined the Royal Dutch/Shell Group of companies in London to head Shell's renowned team of scenario planners. Under his leadership, the Shell team made a fundamental shift in the way the company framed and used scenarios as a tool for strategy formation. Joseph encouraged the company to use scenarios not merely to adapt to different possible futures, but to *generate*—to participate in bringing forth—better futures.

Jaworski is the author of the critically acclaimed international best-seller, *Synchronicity: The Inner Path of Leadership and Source: The Inner Path of Knowledge Creation*. He currently resides in Wimberly, TX.



THE
San Antonio
EXPERIENCE
AFTER CONFERENCE EVENT

All Annual Conference attendees & Forum members are welcome to join us after Conference for a fun-filled San Antonio experience at the Hyatt Regency Hill Country Resort's Luckenbach Pavilion on November 15th. Enjoy beverages and small bites while playing yard games, listening to live local music featuring Natalie Rose, or sitting back and taking in the beautiful Texas Hill Country with your colleagues.

WHEN

Friday, November 15
2:30PM-5:00PM

WHERE

Hyatt Regency Hill Country
Luckenbach Pavilion

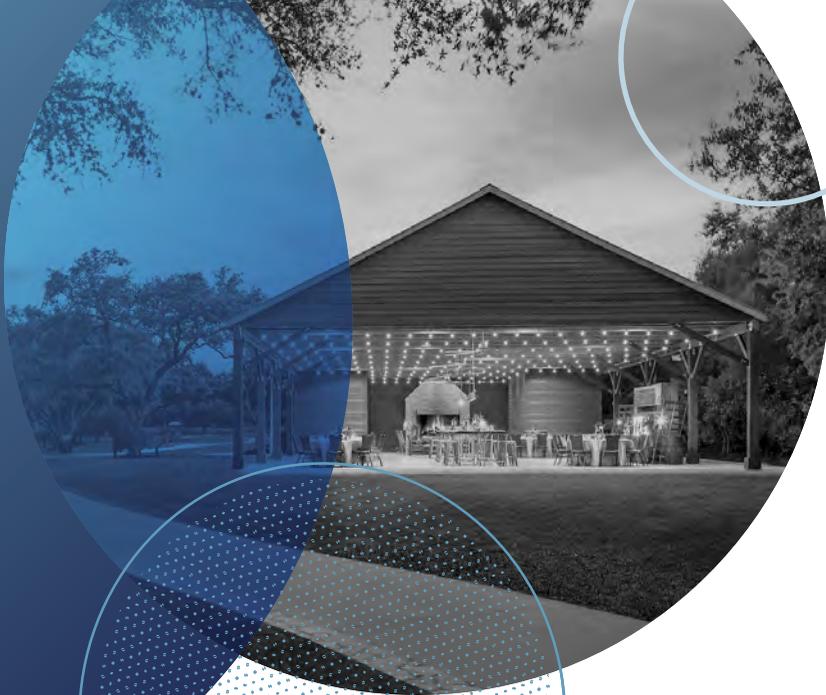
You and a guest are welcome!

2020 CONFERENCE

SAVE THE DATE

AUSTIN, TEXAS

Thursday, November 19 – Friday, November 20, 2020
Omni Barton Creek Resort & Spa



Texas General Counsel Forum

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