



Casino Night!

New Sponsorship

(Thu, Nov 18 - \$15,000)

Experience a Las Vegas style casino party! This new casino-themed sponsorship may provide the best pre-conference networking opportunity for in-house and outside counsel. Immediately following the Magna Stella® Awards Dinner, the 400+ guests will be invited to attend Casino Night! Guests wager with Las Vegas styled clay chips and have a chance to win prizes based on their winnings. The sponsor will host the evening in a 14,000 square foot plush ballroom that will be filled with games such as Texas Hold'em, Blackjack, Roulette, Wheel of Fortune, and Craps and there will be special live entertainment. Plenty of seating will be available for networking for those not at the tables or taking a break from the action.

- Prominent recognition in all printed mailings and advertisement, including 2 issues of Texas Lawyer prior to conference
- Special recognition in the Conference Brochure
- Admission of two Sponsor representatives to the all-day Conference
- Sponsor's name and logo on Casino Night! announcement cards to be given to each dinner guest (designed and printed by the Forum)
- Special recognition during the closing remarks at Magna Stella Dinner
- In coordination with the Forum, Sponsor may decide the number of representatives to attend event to mingle with guests
- The Forum will provide a script to Sponsor representative one week prior to the event
- Sponsor representative will draw winning tickets for raffle prizes
- Directional signage provided by the Forum with sponsor's name and logo and prominently displayed
- Sponsor's company stills/commercial to play throughout the evening on two (2) 40" TV monitors in ballroom
- Sponsors name and logo branded on game tables
- At the Sponsor's discretion and in coordination with the Forum, signature/logo glasses, napkins and/or swizzle sticks may be provided by Sponsor
- Sponsor responsible for having items shipped directly to the Resort
- Sponsor's brochure placed on Forum's materials table at the Conference
- Magna Stella Dinner attendee list provided one week before the event



ANNUAL CONFERENCE GOLF TOURNAMENT (Nov 18)

JW Marriott San Antonio Hill Country Resort & Spa is proud to be the newest addition to the PGA TOUR's TPC Network of premier clubs. TPC San Antonio will open for play in 2010 with 36 holes of golf designed by two of golf's most respected and innovative architects and World Golf of Fame members, Pete Dye and Greg Norman. TPC San Antonio's magnificent pair of championship golf courses offers epic golf in a pristine natural setting.

Situated inside the 2,800 rolling acres of the Cibolo Canyons development at the base of the beautiful Texas Hill Country, both the AT&T Canyons Course, designed by Pete Dye and PGA TOUR Player Consultant Bruce Lietzke, and the AT&T Oaks Course designed by Greg Norman and PGA Tour Player Consultant Sergio Garcia and being built with the infrastructure to be host venues for PGA TOUR tournaments.

TPC San Antonio is a private resort, only assessible to Club members and guests of the Hill Country Resort. Additionally, the TPC of San Antonio will be managed and operated by PGA TOUR Golf Course Properties as part of the TPC Network.

Goody Bags (\$4,000)

- Admission of 1 foursome (Sponsor encouraged to recruit 2-3 general counsel clients for the team)
- Admission of Sponsor foursome to Golf Tournament's luncheon
- Sponsor provides logo branded bag
- Forum will provide Forum golf caps and sleeve of golf balls (\$1,250 value)
- Sponsor representative responsible for handing out goody bags at the tournament
- Expecting 72 golfers, but should plan for 80+
- Sponsor may provide logo branded items to place in the bags

Hole Sponsors (\$1,500 each)

- Admission of 1 foursome (Sponsor encouraged to recruit 2-3 general counsel clients for the team)
- Admission of Sponsor foursome to Golf Tournament's luncheon
- Hole signage (provided by each Sponsor); "24 x 36" with "H" metals takes
- In coordination with the Forum, Sponsor may hand out logo-branded promotional items at sponsored golf hole

Beverage Cart Sponsor (\$3,000)

There will be no better way to meet every player at the Conference Golf Tournament on Thursday, than by handing them a cold drink during the tournament. Sponsor-provided signs will be affixed to the JW Marriott Hill Country Resort Course beverage cart and the Sponsor's golf cart. Ride along behind the Marriott beverage cart and run the tournament circuit providing players with cold beverages.



- Admission of 1 foursome (Sponsor encouraged to recruit 2-3 general counsel clients for the team)
- Admission of Sponsor foursome to Golf Tournament's luncheon
- The Resort will provide the beverage cart and driver, and all drinks
- Sponsor will provide a representative to trail in golf cart behind the beverage cart to distribute drinks (optional)
- In coordination with the Forum, sponsor will provide signage for the beverage cart and golf cart
- In coordination with the Forum, Sponsor may provide a take away gift for each player during the tournament, offer cigars, or other premium gifts

Luncheon Buffet Sponsor

(\$4,000)

As the Host for the Golf Tournament's luncheon, the sponsor representatives will greet and meet the players, and will be the luncheon Emcee. In addition to the opportunity to network with players, the representatives will oversee the prize raffle and provide tournament information before the players head off for their golf carts.

- Admission of 1 foursome (Sponsor encouraged to recruit 2-3 general counsel clients for the team)
- Admission of Sponsor foursome to Golf Tournament's luncheon
- Signage provided by the Forum, acknowledging sponsorship, will be set up next to the buffet



Magna Stella Awards

Dinner and Reception

(Nov 18)

This will be the fifth year the Forum will recognize in-house excellence in leadership. The awards will be presented in an Academy Awards-style presentation, and 20-30 nominees will be honored and the winners will be announced at the dinner.

Nominations will be open to all general counsel and managing counsel. An independent panel of distinguished retired, former and current general counsel will select the nominees and winners. The 2010 nominees will be announced in late August. We expect another sell-out crowd for this black-tie, high-production event.

The 2009 awards program recognized 26 finalist and 10 winners. Included among the finalist were the general counsel and senior managing counsel from AT&T, FedEx, Mary Kay Inc., Shell Oil Company, Dynegy Inc., Baker Hughes Inc., KBR Inc., Exterran Holdings Inc., Pride International, XTO Energy, Noble Corporation, Hewlett Packard CO, Marathon Oil Company, LyondellBasell Industries, J.C. Penney, FMC Technologies, and Air Liquide USA LLC. Equally prominent in-house leaders will be recognized in 2010.

Magna Stella Awards Dinner Table Levels

As this event grows bigger each year, the ballroom space is expanding and the number of tables is increasing. You will want to make sure you have a seat close to the stage for what has been called the most entertaining legal awards dinner in Texas. We are providing reserved seating that will guarantee your table of 10 in “orchestra” seating. With the exception of these reserved seats, all other seating will be general admission.

- ~~Prestige (\$3,000 per table)~~ **SOLD OUT!**
- Elite (\$2,500 per table)
- Premier (\$2,000 per table)
- General (\$1,500 per table behind the isle)

12TH ANNUAL CONFERENCE OF GENERAL COUNSEL (Nov 18-19)

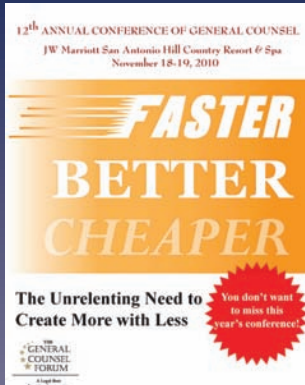
Join the Forum as we celebrate our 12th Annual Conference of General Counsel at the JW Marriott San Antonio Hill Country Resort & Spa. Located less than 20 minutes from San Antonio International Airport, the Resort is one of the largest Marriott properties in the world, and offers world-class amenities that include a six-acre water experience, a 26,000-square-foot spa, a 36-hole golf course designed by Pete Dye and Greg Norman, seven restaurant and lounge options, and one of the largest event and convention spaces offered by a resort in Texas.

The 2010 conference will be advertised nationally, and we plan to host general counsel from around the country, as well as our Texas members. This will be the largest assembly of general counsel in one ballroom. You do not want to miss this year's conference.

The 2010 conference theme has not been determined, but it will be equally substantive as in previous years:

- 2009 - How to Learn from Billion Dollar Lessons
- 2008 - 2020: A Legal Odyssey
- 2007 - The Trusted Advisor
- 2006 - Lessons in Leadership
- 2005 - Getting Back to Business: 360° of Legal Strategy

We are offering sponsorships of every size and type to meet your marketing needs, beginning with our anchor sponsors (Diamond, Platinum and Signature Sponsors).



HOW TO RESERVE a SPONSORSHIP

1. To learn more about a specific sponsorship opportunity, please contact the Forum Office at (214) 999-4317, (fax) 999-4348, or (email) info@tgcf.org.
2. Sponsorships may be tentatively reserved with an e-mail commitment to info@tgcf.org.
3. An invoice will be sent to the Sponsor via email within one business day.
4. A Sponsor confirmation of receipt of the invoice will be required to secure the reservation.
5. Full payment for the Sponsorship will be noticed 120 days in advance of the event, and payment must be received by the Forum no less than 90 days in advance of the event. If the event is less than 90 days from the date of reserving the Sponsorship, payment must be received to reserve the sponsorship.
6. Pre-Event Publicity Caveat: Some Sponsorship opportunities provide for pre-event publicity. **These publicity benefits are provided only if and when Forum has received a deposit of ten percent (10%) of the full Sponsorship fee.** Sponsors are encouraged to make deposits early to insure that they meet publication deadlines, and receive as much pre-event publication as possible.
7. Sponsorships are reserved on a first-come, first-served basis, and when confirmed are **NON-REFUNDABLE**.



A Legal Best
Practices Community

The General Counsel Forum

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